

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: Mass Media Structure and Management

Paper Code -MSM 521

Max. Marks -30

Note: Important Instructions for submission of Online-Assignments.

☐ ☐ *Attempt all questions from the following both assignments. Each question carries equal marks.*

☐ ☐ *Typed and Xerox Copies of Assignments will not be accepted in any case.*

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➤ *Last Date of submission of assignments is 31st Jan, 2026.*

ASSIGNMENT-I

Q1. What is the organizational structure of a newspaper? Who controls its ownership?
समाचार पत्र की संगठनात्मक संरचना क्या है? इसका स्वामित्व कौन नियंत्रित करता है?

Q2. Explain the economics of producing newspapers and managing an internet edition.
समाचार पत्र का उत्पादन और इंटरनेट संस्करण प्रबंधित करने की अर्थव्यवस्था समझाइए।

Q3. Describe the administrative structure of Prasar Bharati and private electronic media channels in India.

भारत में प्रसार भारती और निजी इलेक्ट्रॉनिक मीडिया चैनलों की प्रशासनिक संरचना बताइए।

ASSIGNMENT-II

Q1. What are the main functions of an advertising agency? Explain the commission system briefly.

विज्ञापन एजेंसी के मुख्य कार्य क्या हैं? आयोग प्रणाली संक्षेप में समझाइए।

Q2. Explain the structure and functions of PR departments in corporate sectors.

कॉर्पोरेट क्षेत्रों में पीआर विभाग की संरचना और कार्य समझाइए।

Q3. What is PR campaigning and budgeting? How are PR consultancies empanelled?

पीआर अभियान और बजट क्या हैं? पीआर परामर्शदाताओं को कैसे पैनल में शामिल किया जाता है?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: Dissertation

Paper Code -MSM 522

Max. Marks -30

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ASSIGNMENT-I

Q1. Define communication research and explain its importance.

संचार अनुसंधान की परिभाषा दें और इसके महत्व की व्याख्या करें।

Q2. What are the different research designs used in communication research?

संचार अनुसंधान में उपयोग किए जाने वाले विभिन्न अनुसंधान डिज़ाइन क्या हैं?

Q3. Explain the methods of communication research like census and random sample survey.

संचार अनुसंधान की पद्धतियों जैसे जनगणना विधि और यादृच्छिक नमूना सर्वेक्षण की व्याख्या करें।

ASSIGNMENT-II

Q1. What are the types of questions used in questionnaires? How is a questionnaire prepared?

प्रश्नावली में प्रयुक्त प्रश्नों के प्रकार क्या हैं? प्रश्नावली कैसे तैयार की जाती है?

Q2. Discuss the difference between primary, secondary, and tertiary sources of data.

प्राथमिक, द्वितीयक और तृतीयक डेटा स्रोतों में क्या अंतर है? चर्चा करें।

Q3. Describe the role of statistical tools like mean, median, and chi-square test in communication research.

संचार अनुसंधान में माध्य, माध्यिका और ची-स्क्वायर टेस्ट जैसे सांख्यिकीय उपकरणों की भूमिका का वर्णन करें।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: PRINT MEDIA (SPECIAL PAPER- (1) Reporting)

Paper Code: MSM-523-A

Max. Marks –30

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ASSIGNMENT-I

Q-1 Define news. What are the main sources of news?

समाचार को परिभाषित कीजिए। समाचार के मुख्य स्रोत क्या हैं?

Q-2 Name three types of news and explain the difference between news and views.

समाचार के तीन प्रकार नाम दीजिए और समाचार और विचार में अंतर समझाइए।

Q-3 List two methods of news gathering and two techniques of news writing.

समाचार संग्रह की दो विधियाँ और समाचार लेखन की दो तकनीकें बताइए।

ASSIGNMENT-II

Q-1 What are the different types of reporting? Give two examples.

रिपोर्टिंग के विभिन्न प्रकार क्या हैं? मानव रुचि और जांच रिपोर्टिंग के दो उदाहरण दीजिए।

Q-2 Explain the role of news agencies. What is the importance of reviews and criticism?

समाचार एजेंसियों की भूमिका समझाइए। मीडिया में समीक्षाएँ, आलोचना, का महत्व क्या है?

Q-3 What is participatory journalism and media activism? Mention one ethical issue related to each.

भागीदारी पत्रकारिता और मीडिया सक्रियता क्या है? प्रत्येक से संबंधित एक नैतिक मुद्दा बताइए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: PRINT MEDIA (SPECIAL PAPER-II) EDITING

Paper Code: MSM-524-A

Max. Marks -30

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ASSIGNMENT-I

Q.1 Define editorial policy. How is news agency copy or field story edited?

संपादकीय नीति को परिभाषित कीजिए। समाचार एजेंसी की फील्ड स्टोरी को कैसे संपादित किया जाता है?

Q.2 What is the basis of editing? Explain the roles of a sub-editor and news editor.

संपादन का आधार क्या है? सब-एडिटर और समाचार संपादक की भूमिकाएँ समझाइए।

Q.3 Explain photo editing in newspapers: choice of picture, cropping, and caption writing.

समाचार पत्र में फोटो संपादन समझाइए: तस्वीर का चयन, क्रॉपिंग और कैप्शन लेखन।

ASSIGNMENT-II

Q.1 What are the different types of headlines? Mention key rules and changing trends in headline writing.

शीर्षक के विभिन्न प्रकार क्या हैं? शीर्षक लेखन के मुख्य नियम और बदलती प्रवृत्तियों का उल्लेख कीजिए।

Q.2 Explain the difference between newspaper and magazine journalism. What is the role of editorial writing, news analysis, and columns?

समाचार पत्र और पत्रिका पत्रकारिता में अंतर समझाइए। संपादकीय लेखन, समाचार विश्लेषण और कॉलम की भूमिका क्या है?

Q.3 How is content written for cyber media and mobile phones? Include news, non-news, blogs, and opinion articles.

साइबर मीडिया और मोबाइल के लिए सामग्री कैसे लिखी जाती है? इसमें समाचार, गैर-समाचार, ब्लॉग और राय लेख शामिल हैं।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: PRINT MEDIA (SPECIAL PAPER-III) PRODUCTIONS

Paper Code: MSM-525-A

Max. Marks -30

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ASSIGNMENT-I

Q.1 Define a news story and a backgrounder. How do they differ in purpose and style?

समाचार कहानी और पृष्ठभूमि लेख (बैकग्राउंडर) को परिभाषित कीजिए। उद्देश्य और शैली में ये कैसे भिन्न हैं?

Q.2 What is an obituary? Mention key points that should be included while writing one.

शोक-संदेश (ओबिट्यूरी) क्या है? इसे लिखते समय किन मुख्य बिंदुओं को शामिल करना चाहिए?

Q.3 Explain the difference between an editorial, an article, and a feature.

संपादकीय, लेख और फीचर में अंतर समझाइए।

ASSIGNMENT-II

Q.1 What are human interest stories? Give one example of how they engage readers.

मानव रुचि वाली कहानियाँ क्या हैं? यह पाठकों को कैसे जोड़ती हैं, इसका एक उदाहरण दीजिए।

Q.2 Explain the purpose of film, book, and TV reviews. How are they written differently from news stories?

फिल्म, पुस्तक और टीवी समीक्षाओं का उद्देश्य समझाइए। इन्हें समाचार कहानियों से अलग कैसे लिखा जाता है?

Q.3 What is caption writing for photographs? Mention two key rules for writing effective captions.

फोटो के लिए कैप्शन लेखन क्या है? प्रभावी कैप्शन लिखने के दो मुख्य नियम बताइए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: ELECTRONIC MEDIA (SPECIAL PAPER-1) RADIO

Paper Code: MSM-523-B

Max. Marks -30

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ASSIGNMENT-I

Q.1 Describe the history and development of radio in India. What is the role and reach of AIR?

भारत में रेडियो का इतिहास और विकास समझाइए। AIR की भूमिका और पहुँच क्या है?

Q.2 Explain the structure and functions of AIR and the types of radio stations in India.

AIR की संरचना और कार्य समझाइए। भारत में रेडियो स्टेशनों के प्रकार बताइए।

Q.3 What is community radio? Discuss its scope and functioning.

सामुदायिक रेडियो क्या है? इसका दायरा और कार्यप्रणाली समझाइए।

ASSIGNMENT-II

Q.1 Explain the basics of radio program production and transmission. Mention key equipment used in both.

रेडियो कार्यक्रम निर्माण और प्रसारण की मूल बातें समझाइए। इसमें प्रयुक्त मुख्य उपकरणों का उल्लेख कीजिए।

Q.2 What are the key aspects of broadcasting voice? Explain the production of news bulletins and radio newsreels.

प्रसारण में आवाज़ के मुख्य पहलू क्या हैं? समाचार बुलेटिन और रेडियो न्यूज़रिल का उत्पादन समझाइए।

Q.3 Describe the production of radio interviews, panel discussions, dramas, features, documentaries, and radio advertisement scripts.

रेडियो इंटरव्यू, पैनल चर्चा, रेडियो नाटक, फीचर, डॉक्यूमेंट्री और विज्ञापन स्क्रिप्ट का उत्पादन समझाइए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: ELECTRONIC MEDIA (SPECIAL PAPER-1I) TELEVISION

Paper Code: MSM-524-B

Max. Marks -30

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ASSIGNMENT-I

Q.1 Describe the history and development of television in India. What is its reach and role?

भारत में टेलीविजन का इतिहास और विकास समझाइए। इसकी पहुँच और भूमिका क्या है?

Q.2 Name the major organizations set up for TV in India and explain the technology used in TV program production.

भारत में टीवी के लिए स्थापित प्रमुख संस्थाओं के नाम बताइए और टीवी कार्यक्रम निर्माण में प्रयुक्त तकनीक समझाइए।

Q.3 Explain camera movements, angles, and types of shots used in TV program production.

टीवी कार्यक्रम निर्माण में कैमरा मूवमेंट, एंगल और शॉट के प्रकार समझाइए।

ASSIGNMENT-II

Q.1 What are single-camera and multi-camera productions?

सिंगल-कैमरा और मल्टी-कैमरा प्रोडक्शन क्या हैं?

Q.2 Explain TV news reporting, sources, selection, presentation, and differences from radio and print news.

टीवी समाचार रिपोर्टिंग, स्रोत, चयन, प्रस्तुति और रेडियो व प्रिंट समाचार से अंतर समझाइए।

Q.3 Describe the basics of TV script writing, including scripts for features, special programs, serials, and advertisements.

टीवी स्क्रिप्ट लेखन की मूल बातें समझाइए, जिसमें फीचर, विशेष कार्यक्रम, धारावाहिक और विज्ञापन की स्क्रिप्ट शामिल हैं।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: ELECTRONIC MEDIA ((Production) Special Paper-III, Production

Paper Code: MSM-525-B

Max. Marks -30

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ASSIGNMENT-I

Q.1 What is a radio feature? How does it differ from a radio news bulletin?

रेडियो फीचर क्या है? यह रेडियो न्यूज़ बुलेटिन से कैसे भिन्न है?

Q.2 Explain the importance of radio interviews and discussions. Give one key point for each.

रेडियो इंटरव्यू और चर्चाओं का महत्व समझाइए। प्रत्येक के लिए एक मुख्य बिंदु बताइए।

Q.3 What are radio jingles and advertisements? How are they produced?

रेडियो जिंगल और विज्ञापन क्या हैं? इन्हें कैसे तैयार किया जाता है?

ASSIGNMENT-II

Q.1 Explain the production and editing of a radio talk. What makes it effective for listeners?

रेडियो टॉक का उत्पादन और संपादन समझाइए। यह श्रोताओं के लिए प्रभावी कैसे बनता है?

Q.2 What are TV news bulletins and TV interviews? Explain the difference between them.

टीवी न्यूज़ बुलेटिन और टीवी इंटरव्यू क्या हैं? इनके बीच अंतर समझाइए।

Q.3 Explain TV editing assignments and panel discussions. How do they help in improving TV content?

टीवी संपादन असाइनमेंट और पैनल चर्चा समझाइए। यह टीवी सामग्री को बेहतर बनाने में कैसे मदद करता है?

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: ADVERTISING (SPECIAL PAPER-1) Advertising: Creativity & Consumer Behavior

Paper Code: MSM-523-C

Max. Marks –30

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ASSIGNMENT-I

Q-1 Define advertising. Explain its concept, genesis, and role in the marketing mix.

विज्ञापन को परिभाषित कीजिए। इसका सिद्धांत, उत्पत्ति और मार्केटिंग मिक्स में भूमिका समझाइए।

Q-2 Explain any two advertising models (AIDA, DAGMAR, or Maslow's hierarchy).

किसी दो विज्ञापन मॉडल (AIDA, DAGMAR, या Maslow's hierarchy) को समझाइए।

Q-3 What is creativity in advertising? Explain the process from idea generation to copy and visual design.

विज्ञापन में रचनात्मकता क्या है? विचार उत्पन्न करने से लेकर कॉपी और दृश्य डिजाइन तक की प्रक्रिया समझाइए।

ASSIGNMENT-II

Q-1 Explain consumer behavior. How do lifestyle, demography, and consumption patterns influence advertising?

उपभोक्ता व्यवहार समझाइए। जीवनशैली, जनसांख्यिकी और खपत पैटर्न विज्ञापन को कैसे प्रभावित करते हैं?

Q-2 Describe the structure and functions of an advertising agency.

विज्ञापन एजेंसी की संरचना और कार्य समझाइए।

Q-3 Name apex advertising organizations (AAAI, ABC, ASCI). Explain their role in regulating and promoting advertising.

प्रमुख विज्ञापन संस्थाओं (AAAI, ABC, ASCI) के नाम बताइए। विज्ञापन को नियंत्रित और प्रोत्साहित करने में उनकी भूमिका समझाइए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: ADVERTISING (SPECIAL PAPER II) Advertising Management & Media Planning

Paper Code: MSM-524-C

Max. Marks –30

Note: Important Instructions for submission of Online-Assignments.

- *Attempt **all questions** from the following both assignments. Each question carries equal marks.*
- ***Typed and Xerox Copies of Assignments will not be accepted in any case.***
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- ***Last Date of submission of assignments is 31st Jan, 2026.***

ASSIGNMENT-I

Q-1 Explain audience measurement concepts such as OTS, CPT, GRP, reach, and frequency.
OTS, CPT, GRP, रीच और फ्रीक्वेंसी जैसे ऑडियंस माप की अवधारणाओं को समझाइए।

Q-2 Describe media selection, media buying, and the role of computers in media planning.
मीडिया चयन, मीडिया खरीद और मीडिया प्लानिंग में कंप्यूटर की भूमिका समझाइए।

Q-3 Define Integrated Marketing Communication (IMC). Explain its components, models, and challenges.

इंटीग्रेटेड मार्केटिंग कम्युनिकेशन (IMC) को परिभाषित कीजिए। इसके घटक, मॉडल और चुनौतियाँ समझाइए।

ASSIGNMENT-II

Q-1 What is an advertising budget? Explain methods of determining advertising appropriation and the role of agency commission.

विज्ञापन बजट क्या है? विज्ञापन आवंटन निर्धारित करने की विधियाँ और एजेंसी कमीशन की भूमिका समझाइए।

Q-2 Explain pre-budget thinking and the importance of monitoring and control of advertising budgets.

प्री-बजट सोच को समझाइए और विज्ञापन बजट की निगरानी और नियंत्रण का महत्व बताइए।

Q-3 What is media planning? Explain the advantages and disadvantages of various media in India.

मीडिया प्लानिंग क्या है? विभिन्न मीडिया के लाभ और हानि का उल्लेख कीजिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: Advertising Management production

Paper Code: MSM-525-C

Max. Marks –30

Note: Important Instructions for submission of Online-Assignments.

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ASSIGNMENT-I

Q-1 What are the key features of classified display ads? Explain with examples.
क्लासिफाइड डिस्ले विज्ञापनों की मुख्य विशेषताएं क्या हैं? उदाहरण सहित समझाइए।

Q-2 Explain the importance and impact of radio jingles in advertising.
विज्ञापन में रेडियो जिंगल्स का महत्व और प्रभाव समझाइए।

Q-3 Describe the role of hoardings and billboards in outdoor advertising.
बाह्य विज्ञापन में होर्डिंग और बिलबोर्ड की भूमिका का वर्णन करें।

ASSIGNMENT-II

Q-1 What is the difference between pamphlets, leaflets, and brochures?
पंपलेट, लीफलेट और ब्रोशर में क्या अंतर है?

Q-2 How is packaging used as a tool of advertising and brand communication?
विज्ञापन और ब्रांड संचार के उपकरण के रूप में पैकेजिंग का उपयोग कैसे किया जाता है?

Q-3 Write a short note on the use and effectiveness of posters and wall writing in rural communication.

ग्रामीण संचार में पोस्टर और दीवार लेखन के उपयोग और प्रभावशीलता पर संक्षिप्त टिप्पणी लिखिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry
Subject: Corporate Communication & Public Relations (Special Paper-I) PR Principles and Tools
Paper Code: MSM-523-D **Max. Marks -30**

Note: Important Instructions for submission of Online-Assignments.

- ☐ ☐ Attempt *all questions* from the following both assignments. Each question carries equal marks.
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- Last Date of submission of assignments is 31st Jan, 2026.

ASSIGNMENT- I

Q.1 What is Public Relations? Discuss its present status and future.
जन संपर्क (Public Relations) क्या है? इसके वर्तमान स्थिति और भविष्य की चर्चा करें।

Q.2 Explain the relationship between Public Relations and Marketing, Advertising, and Publicity.
जन संपर्क का मार्केटिंग, विज्ञापन और प्रचार से क्या संबंध है? स्पष्ट करें।

Q.3 What is Corporate Identity? How is it integrated into the communication process?
कॉर्पोरेट पहचान (Corporate Identity) क्या है? इसे संचार प्रक्रिया में कैसे जोड़ा जाता है?

ASSIGNMENT- II

Q.1 Write a short note on Corporate Image and Corporate Brand Management.
कॉर्पोरेट छवि (Corporate Image) और कॉर्पोरेट ब्रांड प्रबंधन (Corporate Brand Management) पर संक्षिप्त टिप्पणी लिखिए।

Q.2 Explain the key elements of service marketing.
सेवा विपणन (Service Marketing) के मुख्य तत्वों की व्याख्या करें।

Q.3 Describe the role of Public Relations in hospitals or police departments.
अस्पतालों या पुलिस विभागों में जन संपर्क की भूमिका का वर्णन करें।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry
Subject: Corporate Communication & Public Relations (Special Paper-II) PR
Administrative Communication
Paper Code: MSM-524-D

Max. Marks -30

Note: Important Instructions for submission of Online-Assignments.

- ☐ ☐ Attempt *all* questions from the following both assignments. Each question carries equal marks.
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ASSIGNMENT- I

Q.1 What are the different types of communication in an organisation?
एक संगठन में संचार के विभिन्न प्रकार कौन-कौन से होते हैं?

Q.2 Explain the role and scope of Public Relations in an organisation.
किसी संगठन में जन संपर्क की भूमिका और क्षेत्र की व्याख्या करें।

Q.3 What are the key components of business communication?
व्यावसायिक संचार के मुख्य घटक कौन-कौन से हैं?

ASSIGNMENT- II

Q.1 Write a short note on internal and external communication.
आंतरिक और बाह्य संचार पर संक्षिप्त टिप्पणी लिखिए।

Q.2 What is service marketing? Describe any two key elements.
सेवा विपणन (Service Marketing) क्या है? इसके दो प्रमुख तत्वों का वर्णन कीजिए।

Q.3 What are corporate identity materials? Briefly describe the role of corporate photography or video production.
कॉर्पोरेट पहचान सामग्री क्या होती है? कॉर्पोरेट फोटोग्राफी या वीडियो निर्माण की भूमिका पर संक्षेप में लिखिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
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Programme: M.A. Mass Communication 3rd Semester & Lateral Entry
Subject: Corporate Communication & Public Relations (Special Paper-III) Productions
Paper Code: MSM-525-D **Max. Marks -30**

Note: Important Instructions for submission of Online-Assignments.

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ASSIGNMENT- I

Q.1 What are the essential elements of an effective press release?
एक प्रभावी प्रेस विज्ञप्ति के आवश्यक तत्व क्या होते हैं?

Q.2 Explain the importance of minutes and memos in business communication.
व्यावसायिक संचार में मिनट्स और मेमो का क्या महत्व है? समझाइए।

Q.3 What are the key features of a professional letterhead design?
एक पेशेवर लेटरहेड डिज़ाइन की मुख्य विशेषताएँ क्या होती हैं?

ASSIGNMENT- II

Q.1 Describe the role of corporate stationery like visiting cards and envelopes.
कॉर्पोरेट स्टेशनरी जैसे विजिटिंग कार्ड और लिफाफों की भूमिका का वर्णन करें।

Q.2 What is the purpose of a corporate brochure and how is it different from a pamphlet?
कॉर्पोरेट ब्रोशर का उद्देश्य क्या है और यह पंपलेट से कैसे भिन्न है?

Q.3 Write a short note on the use of signage and folders in corporate identity.
कॉर्पोरेट पहचान में साइनेज और फोल्डर्स के उपयोग पर संक्षिप्त टिप्पणी लिखिए।

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR
CENTRE FOR DISTANCE AND ONLINE EDUCATION

Programme: M.A. Mass Communication 3rd Semester & Lateral Entry

Subject: General Current Awareness-III

Paper Code: MSM-526

Max. Marks -30

Note: Important Instructions for submission of Online-Assignments.

☐ ☐ Attempt **all questions** from the following both assignments. Each question carries equal marks.

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➤ Last Date of submission of assignments is 31st Jan, 2026.

ASSIGNMENT- I

Q.1 Explain the role of laser technology and optical fiber in modern communication.

आधुनिक संचार में लेज़र तकनीक और ऑप्टिकल फाइबर की भूमिका को समझाइए।

Q.2 What are the effects of Greenhouse gases and Acid Rain on the environment?

ग्रीनहाउस गैसों और अम्ल वर्षा के पर्यावरण पर क्या प्रभाव पड़ते हैं?

Q.3 Describe the functions of any two international organizations such as the UN, WHO, or UNESCO

संयुक्त राष्ट्र (UN), WHO या UNESCO जैसे किसी दो अंतरराष्ट्रीय संगठनों के कार्यों का वर्णन करें।

ASSIGNMENT- II

Q.1 What is the importance of non-conventional sources of energy in today's world?

आज के समय में अपरंपरागत ऊर्जा स्रोतों का क्या महत्व है?

Q.2 Write a short note on the role of computers and the Internet in the development of science and technology.

विज्ञान और प्रौद्योगिकी के विकास में कंप्यूटर और इंटरनेट की भूमिका पर संक्षिप्त टिप्पणी लिखिए।

Q-3 Discuss any two major national or international developments that occurred during the semester.

सेमेस्टर के दौरान घटित दो प्रमुख राष्ट्रीय या अंतरराष्ट्रीय घटनाओं पर चर्चा करें।

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